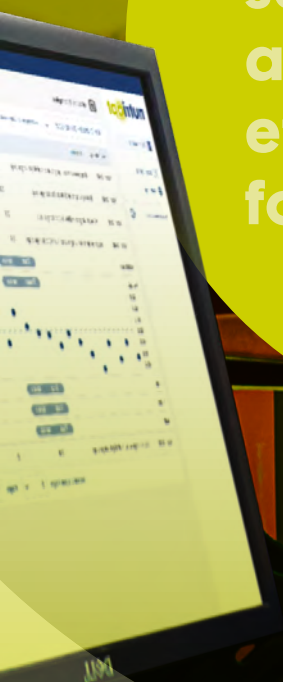


**MyNutriOpt
save time, money
and improve
efficiency when
formulating feed**



Thanks to MyNutriOpt, it's never been quicker or easier to gather results on nutritional profiles and update your formulations.

Built on decades of global research and development, MyNutriOpt is an innovative nutritional tool that helps you analyse, manage and export feed data instantly and in one place.

Formulating balanced diets and minimising costs, while dealing with new feed ingredients with variable nutrients or quality, can be challenging and complex. MyNutriOpt makes this process easy.

Easier, more efficient feed management

The automatic synchronisation of feed data is the core of MyNutriOpt, allowing you to review the latest feed and raw material data, manage that data and use it to determine the nutritional value and quality of the feed ingredients. With this easy process, you have the quality and nutritional values readily available at all times.

You can update your formulation in three simple steps:

1. Log in to MyNutriOpt and retrieve the latest results from the analysed raw materials and feed samples.
2. Calculate the full nutritional profile (for example, digestible amino acids and energy values) of selected samples per raw material. Review whether values are within safe quality and nutritional limits.

3. Export the nutrient values to use in your formulation software and reformulate diets when needed. Export files are available in PDF, Excel and LCF formats.

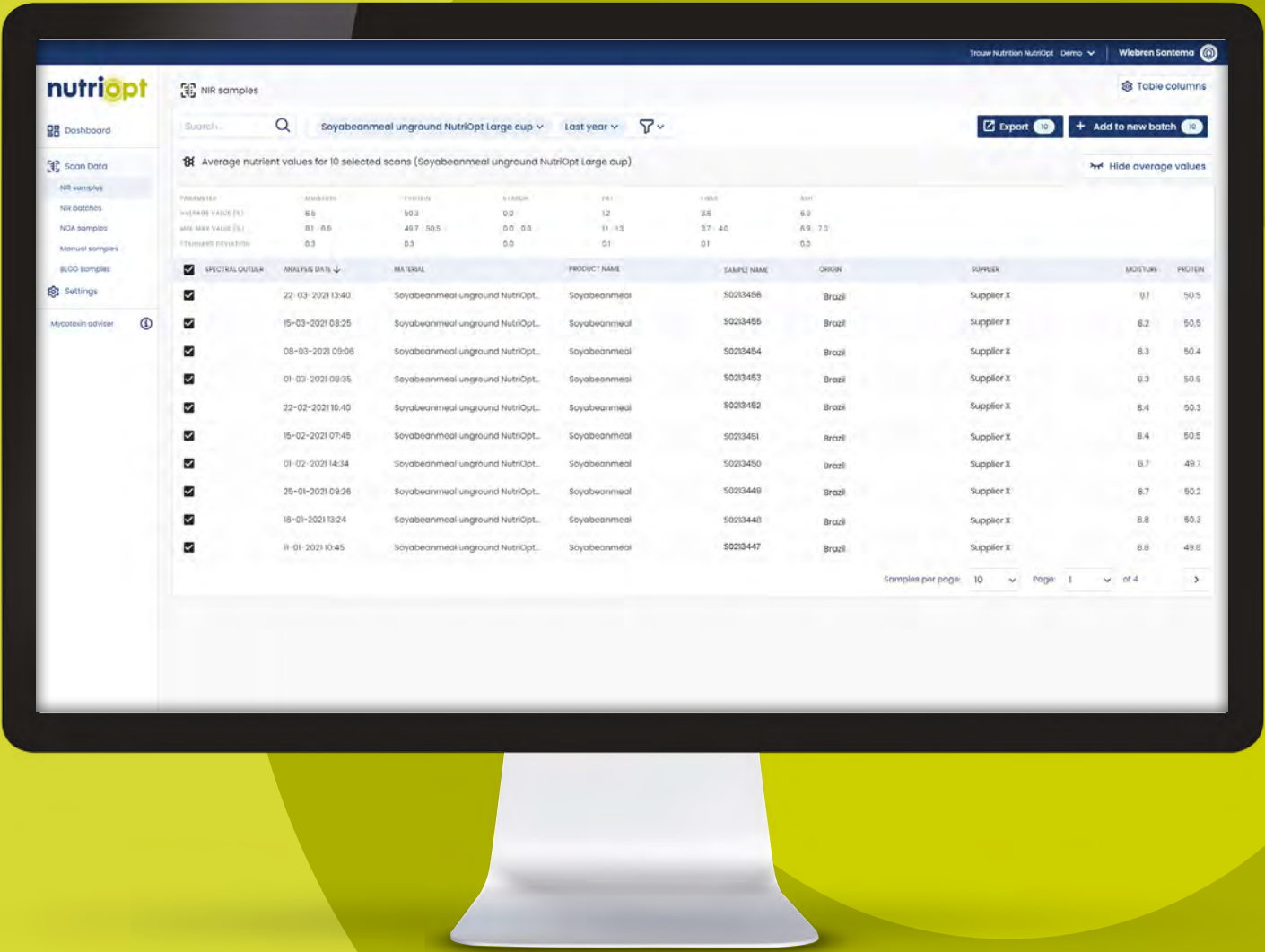
Make informed decisions, together

Introducing MyNutriOpt into your day-to-day activities will help you save valuable time and prevent manual errors. Thanks to automated synchronisation, you can also update databases and/or matrices more often. Another advantage of MyNutriOpt is that everybody works with all the relevant feed and ingredient data in one place, making it easier to collaborate with different departments and make data-driven decisions.

Insights that help you reach your targets

The nutritional values from different samples are collected over time, providing an overview that helps you anticipate and act on trends. This is done through the ability to quickly review raw materials and change your feed formulations accordingly. So, you gain greater control over your resources and can easily adjust your strategy to meet your customers' needs. All while reducing your costs.

MyNutriOpt provides you with the right insights and supports your decision-making for optimal animal performance and business success.



Create a batch of your selected NIR samples to get the full nutritional profile and update your nutritional matrix.

MyNutriOpt is built with and for you

Driven by insights from Trouw Nutrition customers, MyNutriOpt was developed (and will continue to be enhanced) in close collaboration with farmers and other industry professionals around the world.

The goal is simple: a digital service that helps you be more efficient and sustainable in today's markets. By granting access to NutriOpt's services and solutions, MyNutriOpt paves the way for better precision farming.

NutriOpt, Trouw Nutrition's suite of integrated digital solutions and services, brings you a wide range of data-driven, easy-to-apply services. We do this by leveraging our expert knowledge and

world-leading R&D capabilities and portfolio, so you can run your business with confidence. MyNutriOpt is the access point to NutriOpt's services that support you with nutritional knowledge. When every decision impacts your animal performance and business success, you want to build on more than just intuition.

Supporting equipment

MyNutriOpt is your access point to NutriOpt's solutions and services, including:

- Desktop NIR
- Handheld NIR (NutriOpt On-site Adviser)
- Mycotoxin rapid analyser (Mycomaster)

Knowledge feeds success.

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Learn more, visit
www.TrouwNutrition.com/MyNutriOpt

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