

**MyNutriOpt
increase feed
quality while
saving time
and money**



Thanks to MyNutriOpt, it's never been quicker or easier to gather results on raw materials and finished feed quality.

Built on decades of global research and development, MyNutriOpt is an innovative nutritional tool that helps you analyse, manage and perform quality control instantly and in one place.

Making quick and informed decisions about raw material quality and nutritional values can be challenging and complex. MyNutriOpt makes this process easy.

Easier, more efficient feed management

Quickly determine the nutritional values and quality of your incoming raw materials. Thanks to the trusted measurements of Trouw Nutrition's NIR applications and intuitive display of feed data, you can now make knowledgeable decisions.

Feed quality assessment in three easy steps:

1. Log in to MyNutriOpt and retrieve the real-time results from your analysed raw materials and finished feed samples.
2. Review whether values are within safe quality and nutritional limits.
3. Observe trends and evaluate the quality of the raw materials per period, region or supplier. Take action when needed.

Make informed decisions, together

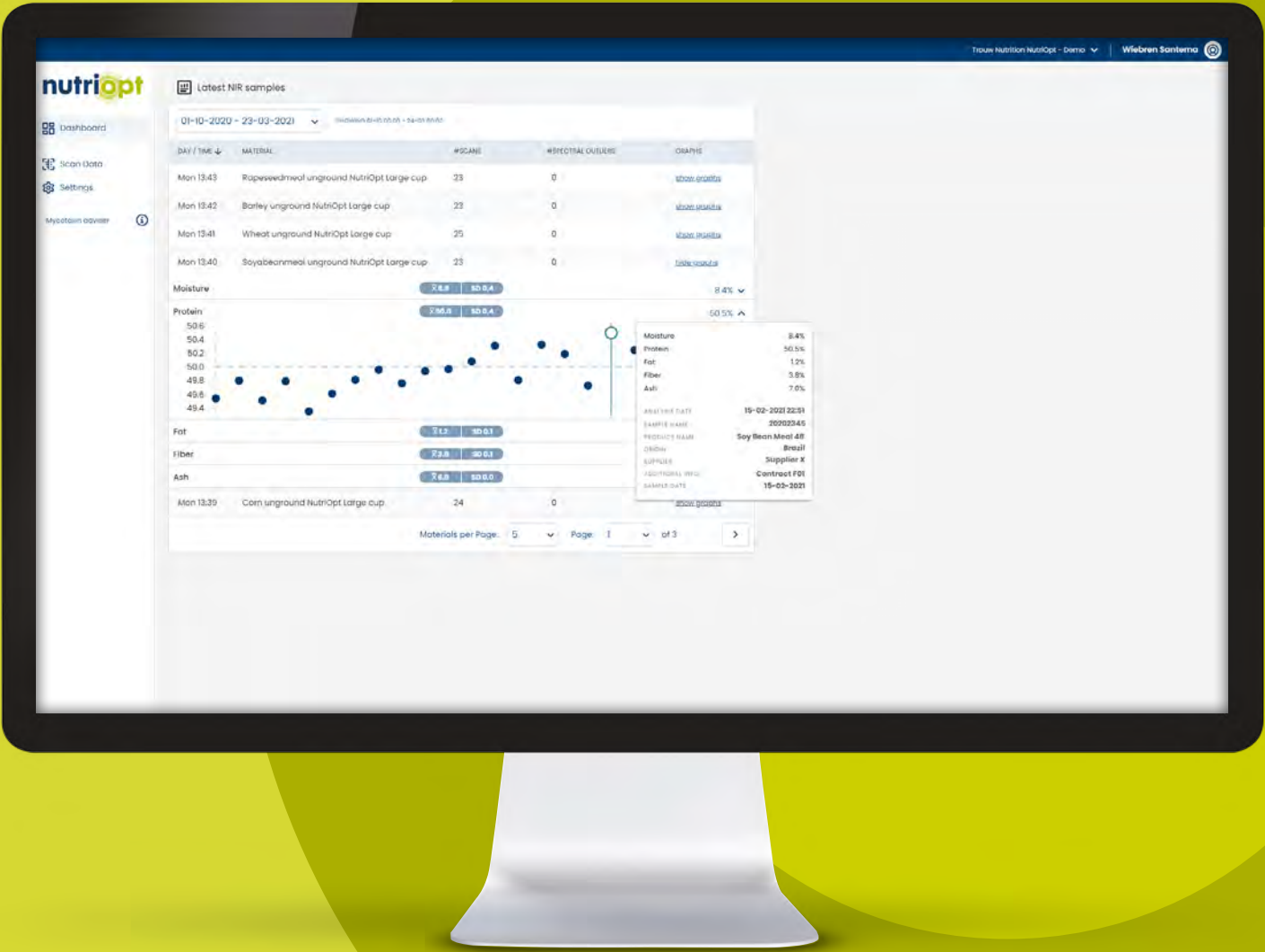
The automatic synchronisation of feed and raw material data is the core of MyNutriOpt, allowing you to instantly work with the latest analytical results. This means you don't have to enter them manually or deliver them on an Excel sheet.

As a result, introducing MyNutriOpt into your day-to-day activities will help you save valuable time and prevent manual errors. With all the relevant feed and ingredient data in one place, it's also easier to collaborate with different departments on the same data and insights and make data-driven decisions

Insights that help you reach your targets

MyNutriOpt provides you with the right insights and supports your decision-making for optimal feed quality, animal performance and business success.

The nutritional and quality values collected in MyNutriOpt provide an overview. This helps you anticipate and act on trends by optimising your supplier management. So you gain greater control over your resources and can easily adjust your strategy to meet your customers' needs.



Easy overview of your latest NIR samples.



“We saw an improvement in productivity and costs, since we formulate our final feed based on the results of raw material analysis coming from NIR. We are able to filter our raw material’s suppliers, so they supply us with the best raw material quality.”

Luana Vacondio
Quality control responsible at Confina Alimentos – Brazil

MyNutriOpt is built with and for you

Driven by insights from Trouw Nutrition customers, MyNutriOpt was developed (and will continue to be enhanced) in close collaboration with farmers and other industry professionals around the world.

The goal is simple: a digital service that helps you be more efficient and sustainable in today's markets. By granting access to NutriOpt's services and solutions, MyNutriOpt paves the way to better precision farming.

NutriOpt, Trouw Nutrition's suite of integrated digital solutions and services, brings you a wide range of data-driven, easy-to-apply services. We do this by leveraging our expert knowledge and

world-leading R&D capabilities and portfolio, so you can run your business with confidence. MyNutriOpt is the access point to NutriOpt's services that support you with nutritional knowledge. When every decision impacts your animal performance and business success, you want to build on more than just intuition.

Supporting equipment

MyNutriOpt is your access point to NutriOpt's solutions and services, such as:

- Desktop NIR
- Handheld NIR (NutriOpt On-site Adviser)
- Mycotoxin rapid analyser (Mycomaster)

Knowledge feeds success.

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Learn more, visit
www.TrouwNutrition.com/MyNutriOpt

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