

# Selacid<sup>®</sup> Green Growth

# Supports poultry health by controlling microbial load



#### Supports profitability

Lower incidence of nectrotis entritis and Improved gut health of poultry has a positive influence on the performance and financial results





#### **Controls microbial load**

In order to keep bacterial overgrowth under control and to achieve optimal performance within intensive production systems



#### **Selacid Green Growth**

Safeguard poultry performance in antibiotic-free production systems



### Broad spectrum microbial control to support poultry health

- Multiple targets to control microbial load and reduce pH in foregut to enhance digestive efficiency
- **Broad spectrum effect** on gram negative and gram positive pathogenic bacteria, throughout the gastrointestinal tract
- Safeguard poultry performance in **antibiotic-free production systems**





## **Business challenge**

#### Supporting your farms' profitability

Within the current intensive farming system, regulating microbial load is key in order to keep bacterial overgrowth under control. Bacterial overgrowth is directly reflected as reduced growth and productive performance and consequently the farm's financial results.

#### Improving poultry gut health:

#### **Trouw Nutrition's integrated strategy**

Selacid® Green Growth is part of the Poultry Gut Health programme that focuses on broad spectrum microbial control, decreasing antibiotic use and improving production efficiency. Selacid Green Growth improves the digestive efficiency, enhances eubiosis in gut and effectively controls nectrotic enteritis, which is reflected in healthier and optimal performing birds.

#### **Recommended use**

Selacid® Green Growth can be incorporated into the feeding program via feed formulation.

#### **Recommended inclusion rate**

Broilers & layers:

- 0.5-1.0 Kg per ton feed Breeders :
- 1-2 Kg per ton feed For antibiotic free rearing :
- 1.0-2.5 Kg per ton feed

Learn more visit trouwnutrition.in

#### **Summary**

**Product name:** Selacid<sup>®</sup> Green Growth **Benefit:** Controls microbial load, improves performance and supports antibiotic-free production

Use for: Poultry, application in feed

**Programmes:** Antibiotic Reduction/Necrotic Enteritis Control/ Production Efficiency/Poultry Gut Health



Ask your Trouw Nutrition representative how Selacid Green Growth can improve your poultry production and help you to reduce the need for antibiotics.

Contact us: T: +91 40 2988 0258 | E: customercareindia@trouwnutrition.com Follow us: @trouw-nutrition-india | @TrouwNutritionIndia | DTrouwNutritionIndia

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